

BIOGRAPHY

Suzanne Sena is a true guru of communication, having spent a lifetime as a broadcaster and a decade as one of the country's most in-demand media trainers. Her vast on-camera career spans 30 years, and includes hosting national talk shows, anchoring national and international news, and hosting unscripted live televised events.

Her company, Sena-Series Media Training provides on-camera training of key executives, C-suiters and television personalities, for companies including AEG Worldwide, Atlantic Coast Brands, Avanath Corporation, Deloitte & Touche, FabFitFun, Google / YouTube, LA Kings, Lionsgate Television Group, MTV, NBC Universal, Pop TV , and many more.

As the pandemic has changed the way the world works, every individual in today's workforce has been forced into the role of a broadcaster – not only having to adjust to communicating “on-camera,” but becoming their own set designer, lighting technician, floor director and more. Sena is addressing the needs of “the new normal” by launching an initiative she's calling V.I.P. – helping companies with transitioning into the virtual world, by transforming each employee into a Virtually Impactful Person.

Sena's training methods go beyond basic on-camera skills, providing tangible tools and a mindset of confidence, resulting in improved communication, increased productivity and bottom-line results.

“The key to successful communication through the lens of a camera is being likable and relatable,” she says, adding, “Once that trust is established, combining it with learnable skills like dynamic speaking and persuasive language make for a powerful on-camera performer.”

The Emmy-Nominated Sena started her national TV career at E! Entertainment Television as an entertainment reporter, hosting live coverage of awards shows, premieres and interviewing Hollywood's elite. She was nominated for an Emmy as the host of the network's “Celebrity Homes,” and continued her television journey on “Extra,” co-hosting with television legend, Regis Philbin on “Live with Regis” anchoring for CBS and eventually landing on the national news desk for The Fox News Channel.

In addition to her media training and presentation skills services, Sena is an in-demand speaker, and creator and host of a podcast called, “The Confidence Connection: Building Trust in a Virtual World.”